Through the creative leveraging of technology, innovation and inclusive excellence*, University of Cincinnati College of Nursing will lead and impact the transformation of health care through strategic partnerships.

**1. BUILD A CULTURE OF HEALTH FOCUSED ON SOCIAL DETERMINANTS**

- **I.** Model of best student-centered education for academic excellence in practice, research, service and policy, recognized for impact and innovation
  - Improve quality and effectiveness of academic programs through innovative, evidence-based and agile curricula and research
  - Lead the nation in the application of emerging technologies and data analytics to improve nursing education and health care delivery (i.e., mobile technologies, simulations, telehealth)
  - Provide clinical experiences across the continuum of care with focus on population health and wellness and aligned with learning outcomes from placement to transition to practice
  - Strengthen student, faculty and staff success by enhancing recruitment, selection, orientation, advising, mentoring and retaining a diverse college population
  - Integrate CoN into the Academic Health Center, University and external community to increase diverse pipelines, interprofessional collaboration and education to address social determinants of health
  - More fully integrate CoN within CCTST efforts

- **II.** Model of transdisciplinary research recognized for impact and innovation
  - Expand research portfolio that improves population health, well-being and equity
  - Promote a collegial research and scholarship culture that supports sustained quality and rigor
  - Strengthen research faculty recruitment, retention and scholarship support including coaching, professional development and leveraging cross-sector collaboration
  - Maximize student research and scholarship through local, regional and national mentorship and external funding
  - Actively participate in achieving institutional NCI designation

- **III.** Eliminate health care disparities in our community (local to global)
  - Co-create with community partners more equitable and healthier communities
  - Explore and develop opportunities that span local to global engagement across all programs (graduate and undergraduate)
  - Establish faculty practice to extend primary, chronic, integrated and integrative health care capacity in the community
  - Increase the number of students, faculty and staff engaged in local to global experiences that focus on population health, well-being and equity
  - Leverage and increase faculty and staff presence in providing service and support to community/professional organizations that promote community well-being and equity

- **IV.** Maximize human, financial and environmental resources
  - Align faculty and staff resources with optimal enrollments across each program level and support units
  - Generate entrepreneurial initiatives to sustain the financial health of the college
  - Cultivate and secure new, diverse funding sources and increase alumni and donor participation and engagement
  - Promote efficiency and an integrated data management strategy within the college and UC to support effective data-driven decision making
  - Leverage cross-sector partnerships to meet and expand mutual goals

- **V.** Cultivate the Culture of Health and core values, strategic priorities and norms of the College of Nursing
  - Build relationships to create a climate of collaborative engagement and collegiality among faculty, staff, students, alumni, Board of Advisors and external community
  - Enhance a culture of inclusive excellence
  - Formalize a culture of mentorship, coaching, and succession planning

*Inclusive Excellence is defined as an environment where the concepts of diversity and inclusion are put into practice.