

Strategic Map

Through the creative leveraging of technology, innovation and inclusive excellence*, University of Cincinnati College of Nursing will lead and impact the transformation of health care through strategic partnerships.



Strategic Priorities

1. BUILD A CULTURE OF HEALTH FOCUSED ON SOCIAL DETERMINANTS

2. STRENGTHEN, EXPAND AND OPTIMIZE TECHNOLOGY AND EXPAND EFFECTIVE USE

3. DEVELOP TARGETED PARTNERSHIPS

Goals

I. Model of best student-centered education for academic excellence in practice, research, service and policy, recognized for impact and innovation

II. Model of transdisciplinary research recognized for impact and innovation

III. Eliminate health care disparities in our community (local to global)

IV. Maximize human, financial and environmental resources

V. Cultivate the Culture of Health and core values, strategic priorities and norms of the College of Nursing

Strategies

I.I Improve quality and effectiveness of academic programs through innovative, evidence-based and agile curricula and research

II.I Expand research portfolio that improves population health, well-being and equity

III.I Co-create with community partners more equitable and healthier communities

IV.I Align faculty and staff resources with optimal enrollments across each program level and support units

V.I Build relationships to create a climate of collaborative engagement and collegiality among faculty, staff, students, alumni, Board of Advisors and external community

I.II Lead the nation in the application of emerging technologies and data analytics to improve nursing education and health care delivery (i.e. mobile technologies, simulations, telehealth)

II.II Promote a collegial research and scholarship culture that supports sustained quality and rigor

III.II Explore and develop opportunities that span local to global engagement across all programs (graduate and undergraduate)

IV.II Generate entrepreneurial initiatives to sustain the financial health of the college

V.II Enhance a culture of inclusive excellence

I.III Provide clinical experiences across the continuum of care with focus on population health and wellness and aligned with learning outcomes from placement to transition to practice

II.III Strengthen research faculty recruitment, retention and scholarship support including coaching, professional development and leveraging cross-sector collaboration

III.III Establish faculty practice to extend primary, chronic, integrated and integrative health care capacity in the community

IV.III Cultivate and secure new, diverse funding sources and increase alumni and donor participation and engagement

V.III Formalize a culture of mentorship, coaching, and succession planning

I.IV Strengthen student, faculty and staff success by enhancing recruitment, selection, orientation, advising, mentoring and retaining a diverse college population

II.IV Maximize student research and scholarship through local, regional and national mentorship and external funding

III.IV Increase the number of students, faculty and staff engaged in local to global experiences that focus on population health, well-being and equity

IV.IV Promote efficiency and an integrated data management strategy within the college and UC to support effective data-driven decision making

I.V Integrate CoN into the Academic Health Center, University and external community to increase diverse pipelines, interprofessional collaboration and education to address social determinants of health

II.V Actively participate in achieving institutional NCI designation

III.V Leverage and increase faculty and staff presence in providing service and support to community/professional organizations that promote community well-being and equity

IV.V Leverage cross-sector partnerships to meet and expand mutual goals

II.VI More fully integrate CoN within CCTST efforts

*Inclusive Excellence is defined as an environment where the concepts of diversity and inclusion are put into practice.