Leveraging the iPad and Technology to Innovate Healthcare Education

We invite you to participate in the 5th Annual iCoN Institute, designed to provide nursing educators and technology professionals with hands-on training on technologies to innovate teaching and learning.

What started as an internal training opportunity has expanded into a highly demanded event, attended by nearly 120 educators and technology professionals from over 20 colleges and universities.

If you are interested in connecting with these innovative professionals, who share the desire to transform teaching and learning through technology, join us through sponsorship opportunities.

**Sponsorship Opportunities**

**EVENT SPONSOR** | $5,000
- Sponsorship of entire iCoN Institute, July 25-28
- Logo recognition on event website and signage
- Full company/product description on event website
- Access to list of registrants
- 5-minute presentation on event welcome
- 30-minute presentation on 1st day lunch
- Ability to provide attendees with promotional items/literature
- Exhibitor table & two chairs
- 3 conference passes

**NETWORKING SPONSOR** | $3,500
- Sponsorship of Thursday, July 28 Networking Event
- Logo recognition on event website and signage
- 100-word company/product description on event website
- Access to list of registrants
- 15-minute presentation on 2nd day lunch
- Ability to provide attendees with promotional items/literature
- Exhibitor table & two chairs
- 2 conference passes

**Exhibitor Opportunities**

**BOOTH EXHIBITOR** | $1,000
- Logo recognition on event website
- 50-word company/product description on event website
- Exhibitor table & two chairs
- 1 conference pass

**MARKETING MATERIALS EXHIBITOR** | $200
If you’re unable to make it to iCoN, you can send promotional items/literature that we’ll distribute to attendees.

**Exhibitor Set-up**

Tuesday, July 25 from 1:00 - 5:30 pm or Wednesday, July 26 from 6:30 - 7:30 am

**EXHIBITOR HOURS**

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<tr>
<th>Wednesday, July 26</th>
<th>Thursday, July 27</th>
<th>Friday, July 28</th>
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<td>7:30 - 8:30 am</td>
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<tr>
<td>9:45 - 10:00 am</td>
<td>11:30 am - 1:00 pm</td>
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<td>4:00 - 6:00 pm</td>
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For additional information, contact Devon Lee at devon.lee@uc.edu or 513-558-8841.

*Electricity and Wi-Fi provided throughout the event

As an incentive for attendees, there will be a Taste of Cincinnati raffle for individuals who visit all exhibitor booths.